
ALICE Speaker Portfolio

ALICE is building the industry's first operations platform – a suite of connected technologies that improve staff connectivity and guest engagement. Having raised \$39M and now partnering with thousands of hotels, ALICE is one of the fastest growing technology innovators in hospitality.



Why We Love Speaking

Technology is changing so rapidly these days that it can be hard for hotels to keep up. Conferences are some of the only opportunities hotels have to learn and discuss ways to use technology to their advantage. When given the opportunity to address an audience, we make sure hoteliers walk away with real insights and actionable ideas based on research and experience.



Our Promise

We won't ever “sell ALICE” at our speaking engagements.

Nothing turns away an audience faster. Our focus is on sharing useful content, not the company.

What we speak about



Guest
Experience



Mobile
Technology



Staff
Technology



Hotel
Operations



Technology
and Innovation



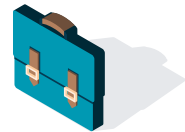
Platforms
and APIs



Startups and
Fundraising



Marketing
and Operations



Culture
and Hiring

Recent Speaking Engagements

2017

- ✓ Americas Lodging Investment Summit (ALIS) Mobile Technology 2017 – “Fast Paced & Constantly Changing, What’s Up Next?”
- ✓ “Technology & Innovation in Hospitality Panel” at the 2017 Goldman Sachs Lodging Gaming, Restaurant and Leisure Conference
- ✓ NYTravFest – Innovation Panel: How to Build your Startup to be Successful in Tomorrow’s Travel and Hospitality Industry
- ✓ GMBHA/HsMAI Women in Hospitality Leadership Panel
- ✓ HAMA – Leveraging Technology to Increase Revenue, Reduce Costs, & Optimize Operations
- ✓ Hotel Tech Live 2017 – Guest Personalization and Loyalty through Technology
- ✓ HITEC 2017
 - “Are Mobile Apps In Hotels Dead?” &
 - Super Session: How Are You Going To Pay For It?
 - Panel: “Text Your Guests?”

2016

- ✓ AHLA Lodging Conference 2016 – “What Guests Really Want, It’s Not What You Think”
- ✓ CNN Money Interview 2016
- ✓ Leading Hotels of the World Annual Convention 2016 – “Technology Trends; Leading as a Platform”
- ✓ HAMA Conference 2016, San Francisco
- ✓ HITEC 2016
 - Judge at “Entrepreneur 20X Startup Pitch Competition”
 - “Embracing Innovation”
 - Bootcamp: Delivering a Digital Strategy”
 - HsMAI Board Meeting Luncheon: “Executive Insights Briefing”
- ✓ HOSPA 2016 – “Attracting and Retaining Talent in the Hotel Industry”
- ✓ HsMAI Greater New York Chapter 11th Annual Intercollegiate Conference
- ✓ HTNG Conference 2016
- ✓ NY Tech Meetup 2016
- ✓ NY Travel Fest 2016 – Travel 2.0 Panel
- ✓ HFTP Annual Convention 2016 – “Max System/Technology Utilization”
- ✓ Skift Mini-Forum at World Travel Market London 2016
- ✓ The Lion’s Den at ARDA World 2016: A Phocuswright Innovation – Fast Track
- ✓ TSI: VISIT FLORIDA Digital Innovation Forum 2016



What Others Are Saying

“

If ALICE is on the conference agenda, it's a good sign. They bring fresh ideas and effectively tailor their talks to the audience. Every time I've heard their team speak at conferences, the sessions have been engaging, educational and always memorable. I highly recommend.”

Brennan Gildersleeve
VP Technology, Equinox Hotels



Contact Info

To invite ALICE to speak at your next conference, please reach out to info@alice-app.com. We look forward to working with you.